

Get the Green Ball Rolling

green sporting events

The Project



Target Audience

Independent Colleges and Universities, Large High Schools, and other educational facilities with sporting venues

83

Sporting Venues

Total located at responding audience schools



Top Five Sports Venues

Basketball, Baseball/Softball, Soccer, Football, and Tennis



Top Five Areas of Interest

Energy Efficiency, Turf Management, Cost Savings, Water Efficiency, and Green Buy-in from Staff and Fans

Event Topics



Energy Efficiency

- Develop an energy management plan
- Identify baseline use of energy
- Alternative energy & energy reduction



Water Efficiency

- Where is water being used?
- Savings indoors and outdoors
- Check for leaks and do maintenance



Regulatory Requirements

- Permitting procedures
- Waste management and disposal
- Construction activities



Green Buy-in

- Involve staff, students, and fans
- Posters, artwork, and signage
- Inside and outside the sport venue



Green Resources

- EPA Energy Star, WaterSense, Safer Choice, and Green Sports Programs
- U.S. Green Building Council
- Green Sports Alliance



Paying for Green

- Minimize Costs
- Operational Savings
- Funding Sources

See more resources at <http://dca.ky.gov/kyexcel/Pages/Get-The-Green-Ball-Rolling.aspx>

Brought to you by:

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